

2020/2021 Press Kit

# A. MARGOT BLAIR

BUSINESS STRATEGIST AND  
CREATOR OF EVENT PARTNERSHIP ACADEMY

## EVENT TYPES

KEYNOTE, WORKSHOP, PANELIST  
TEAM MEETINGS  
PRIVATE EVENTS  
CONFERENCES  
WORKSHOPS  
GALAS  
RETREATS  
SUMMITS

[WWW.AMARGOTBLAIR.COM](http://WWW.AMARGOTBLAIR.COM)





**SEE IT.  
BE IT.  
ACHIEVE IT.  
REPEAT IT.**

**A. Margot Blair**

Business Strategist and Creator of Event Partnership Academy



# A. Margot Blair

A. Margot Blair is a business strategist and Curator of Event Partnership Academy. She specializes in event creation and partnership strategy. A. Margot works with nonprofits, service providers, event creators, and coaches looking to grow their partnership portfolios by incorporating events into their business.

Over the last decade, Margot has studied the psychology behind collaboration which has allowed her to host a 23-city tour, three professional development conferences, and work with clients including The Obama Foundation, Black Enterprise and employees of LinkedIn, Dallas Mavericks, ADP, Toyota, Prudential, and more. A. Margot Blair has also contributed for Forbes Business Coaches Council.



# Demographics

Instagram Insights

# Psychographics

Clients and Students



**48%**

women ages 25-35

**69% & 31%**

Women & Men audience

## Top Locations

CITIES: Phoenix, Los Angeles,  
New York, Tacoma, Atlanta

COUNTRIES: United States,  
Tanzania, United Kingdom, Nigeria,  
Canada

## Identifiers/Interests

Nonprofits, Service Providers,  
Event Creators, Coaches

Events, Speaking, Business,  
Partnerships, funding, grants

## Interactive Presentation

# Topics

**Making Impact Through Collaboration** | A. Margot Blair highlights the common challenges with collaboration. How collaboration takes women further than competition and four key elements to establishing quality partnerships.

**The Art of Public Speaking** | A. Margot Blair has designed an interactive presentation to lead speakers to work through their biggest speaking fears and challenges. She leads them to sharpen their speaking skills by crafting their hero/action story, identifying their speaker identity, learning how to make an impact through speaking, and learning the art behind the business of speaking.

**Self-Care Practices for Founders** | We know that adversity, or hardship, is inevitable. A. Margot Blair journeys with the audiences through 7 of the most challenging times of their lives by presenting a counter-challenge to view their situations objectively as they unlearn self-defeating thoughts and behaviors and begin to take authority and action in their lives.



A. Margot Blair's speaker fees reflect her commitment to providing a transformative and tangible experience where your audience will be able to implement the lessons they learn immediately.

**Your audience will:**

- View their situations objectively and practice introspective thought
- Identify the belief blockers standing in their way
- Analyze the current state of their work-life harmony
- Harness their strengths and increase self-awareness
- Learn strategies of self-empowerment allowing them to move toward healing
- Discover ways to eliminate excuses and self-defeating thoughts and behaviors
- Learn how to determine their next best step which allows them to align with the direction they are already going
- Discover ways of step outside of their comfort zones in order to learn, heal, and grow with others
- Create a tangible action plan

**PAYMENT & TRAVEL POLICY:** To hold date, 50% deposit is required at booking. The balance is due on the day of the event. Reasonable travel expenses are charged in addition to speaking fee. Travel arrangements may include round trip airfare with Southwest, lodging/meals, and/or ground transportation.



# Honorarium Summary

## Honorarium \$4500

- Custom 45-90 minute interactive presentation
- Introspective Exercise/Activity (Individual or group)
- Copies of Self-Care Practices for Founders (Quote for up to 100 books)
- Travel & Lodging **NOT INCLUDED**
- Photographer/Videographer\*
- Vendor Table (with 50 book minimum if books not included)\*
- Post-event training session with participants\*



# Honorarium Summary

## Honorarium \$2500

- Custom 45-90 minute interactive presentation
- Introspective Exercise/Activity (Individual or group)
- Copies of Self-Care Practices for Founders (Quote for up to 100 books)
- Travel & Lodging **INCLUDED**
- Photographer/Videographer\*
- Vendor Table (with 50 book minimum if books not included)\*
- Post-event training session with participants\*

# Who I've Worked With

**BLACK  
ENTERPRISE**

BRAVO



**BARNES & NOBLE**



**Prudential**



**TOYOTA**

# Press/Media

**BLACK  
ENTERPRISE**

**azcentral**

**POWER  
98.3  
& 96.1**



**ARIZONA INFORMANT**



**PHOENIX  
BUSINESS JOURNAL**

**michael  
& JOI** IN THE MORNING



# Reviews

"I was able to professionally utilize her expertise on numerous occasions here at Grand Canyon University. She has led workshops and sessions on topics such as grit/motivation, interviewing skills, leadership, etc. Each time I invited Ms. Blair to participate in an event I was hosting, she did an amazing job of engaging the students and providing pertinent and tangible information!"

**A. Bell** | Strategic Employer Initiatives & Internships (SEI) at Grand Canyon University

"My Brooke has said over and over that she doesn't intend on going to college. Your voice (this amazing gift to speak to the minds and hearts of others) spoke to Brooke in a way that no one has. After the event, she said 'I want to go to college! She made me think about my life and where I am heading!'."

**Ruby** | Executive Assistant of President/CEO, Peoria Chamber Of Commerce

"You've got a big compelling Vision and it was executed with complete excellence! You should be proud knowing that you've left an indelible imprint in the minds and hearts of everyone there. Your team made us feel well taken care of and EVERY SPEAKER and COACH that you hand-selected was PERFECT!"

**F. Davis** | Founder of the Black Women's Collective

"I'm so grateful you were my Lead for the group I was in while in the Obama Foundation CLC program. You impacted me by helping me flush out the vision I had for my community project. You made me think about things I already have in my reach and also things that I had within myself that I didn't tap into yet."

**C. Jones** | The Obama Foundation CLC Participant



# Thank you.

Should you have any questions, contact us.

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[www.amargotblair.com](http://www.amargotblair.com)